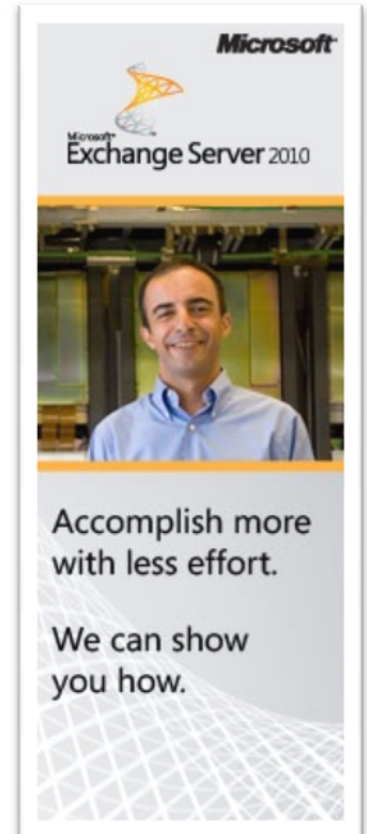


## What's New in Exchange Server 2010

As an IT Professional, you are facing more challenges than ever before to reduce costs and drive business productivity. These challenges include optimizing and transforming your communications platform to meet changing business needs—providing e-mail continuity, serving a mobile workforce, and safeguarding company communications.

Microsoft® Exchange, the cornerstone of the Microsoft unified communications solution, is the choice of organizations such as yours for rich and productive collaboration. The latest release of Exchange can help you improve business outcomes while controlling the costs of deployment, administration, and compliance. Exchange delivers the widest range of deployment options, a full-featured user experience across the desktop, browser, and mobile device, and integrated information protection and control capabilities that combine to form the best messaging and collaboration solution available.

Building on investments in Microsoft Exchange Server 2007, the new Microsoft Exchange Server 2010 helps your IT department achieve new levels of reliability and performance by delivering features that simplify your administration, help protect your communications, and delight your users by meeting their demands for greater business mobility.



### Flexible and Reliable

**Deployment Flexibility** – Exchange Server 2010 is available both as on-premises software and a hosted service, so you will have the freedom to choose the right deployment option for your organization.

**Continuous Availability** – Exchange Server 2010 offers a simplified approach to high availability and disaster recovery to help you achieve new levels of reliability to deliver business continuity. These investments can:

- Remove the need to deploy complex and costly clustering solutions for full-scale redundancy.
- Automate mailbox database replication and failover with as few as two servers or across geographically dispersed datacenters.
- Maintain availability and fast recovery with up to 16 Exchange Server– managed replicas of each mailbox database.
- Limit user disruption during mailbox moves, which allows you to perform migration and maintenance activities on your schedule.
- Guard against lost e-mail because of Transport server upgrades or failures through new built-in redundancy capabilities designed to redirect mail flow intelligently to another available route.

**Simplified Administration** – New self-service capabilities help enable users to perform common tasks without having to call the help desk. With this functionality, you can:

- Allow users to update their contact information and track delivery receipt information for e-mail messages without IT assistance.
- Offer an easy-to-use Web-based interface for common help-desk tasks.
- Utilize the new Exchange Server role-based access control model to empower specialist users to perform specific tasks without requiring administrative control, such as giving compliance officers the ability to conduct mailbox searches.

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## Anywhere Access

**Manage Inbox Overload** – Exchange Server 2010 provides your users with access to all of their communications from a single location and helps them easily organize and prioritize the communications in their inboxes. You can:

- Unify access to e-mail, voice mail, instant messaging, and text messages, which allows users to choose the best way to communicate.
- Add support for virtually every smartphone, including a premium Microsoft Office Outlook® Mobile experience with Windows Mobile®.
- Offer users a rich Outlook experience across the desktop, Web, and mobile devices, including Outlook Web Access (OWA) support for browsers, such as Apple Safari and Mozilla Firefox.

**Efficient Collaboration** – Exchange Server 2010 adds new features that make it easier for your users to collaborate with each other and with business associates. Your users will experience:

- Share free/busy information with external colleagues for fast and easy meeting scheduling that respects users' privacy by giving them control over the level of detail they wish to share.
- MailTips that inform your users, before they click "send," about message details that could lead to undeliverable or mis-sent e-mails.
- An enhanced conversation view that streamlines inbox navigation by organizing message threads automatically based on the natural conversation flow between communicating parties.

**Enhanced Voice Mail** – Exchange Server 2010 allows your users to receive voice mail messages in their inboxes and manage them just as they do with their e-mail.

**Your organization will benefit from the cost savings of a voice mail system replacement and consolidation while providing users with features like:**

- Voice Mail Preview to allow users to prioritize messages without having to play the audio file.
- Powerful Auto Attendants to create a customizable set of menus for callers.
- Tools to create Call Answering Rules for individuals or groups of callers based on caller ID and contact information.
- Outlook Voice Access to allow phone-based access to their whole inbox in nearly 30 languages.

## Protection and Compliance

**Archiving and Retention** – Exchange Server 2010 delivers new, integrated e-mail archiving functionality that can help address compliance and discovery issues. With these new features you can:

- Move unwieldy Outlook data files (.PST) from the PC back to Exchange Server for efficient control and legal discovery.
- Simplify the classification of e-mail with new retention policies that can be applied to individual e-mail messages or folders.
- Conduct cross-mailbox searches through an easy-to-use, Web-based interface, or delegate to authorized human resources, legal, or compliance officers to execute targeted searches.

**Information Protection and Control** – Exchange Server 2010 expands information protection and control support, so it is simple to encrypt, moderate, and block sensitive or inappropriate e-mail based on specific sender, receiver, and keyword attributes. You can:

- Combine Exchange Server 2010 and Active Directory® Rights Management Services (AD RMS) so that you and your users can apply Information Rights Management (IRM) protection automatically to restrict access and use of information within a message.
- Allow business associates and customers to read and reply to IRM-protected mail—even if they do not have AD RMS on premise.
- Allow managers to review mail and either approve or block transmission.